



Univerza v
Mariboru
University of
Maribor

Ekonomsko-
poslovna fakulteta
Maribor



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OPIS PREDMETA / SUBJECT SPECIFICATION

Predmet:	Borzni trendi in strategije
Subject Title:	Stock Market Trends and Strategies

Študijski program Study programme	Študijska smer Study field	Letnik Year	Semester Semester
Matematika / Mathematics	Računalniška matematika / Computer Mathematics	1. ali 2.	1., 2. ali 3.

Univerzitetna koda predmeta / University subject code:

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Labor work	Teren. vaje Field work	Samost. delo Individ. work	ECT S
45		30			135	7

Nosilec predmeta /
Lecturer:

Sebastjan STRAŠEK

Jeziki: S / A
Languages:
S / E

Predavanja /
Lecture:
Vaje / Tutorial:

SLOVENSKO/SLOVENE

SLOVENSKO/SLOVENE

Pogoji za vključitev v delo oz. za
opravljanje študijskih obveznosti:

Jih ni.

Prerequisites:

There are none.

Vsebina:

Poslovni cikel
Investicijski trgi in transakcije
Pozicioniranje sektorjev v borznem trendu
Splošni indikatorji trgov in strategije
Psihološki tržni indikatorji
Mednarodne povezave borznih trendov
Fundamentalna analiza
Tehnična analiza

Content (Syllabus outline):

Business cycle
Investment markets and transactions
Positioning of sectors in market trend
General market indicators and strategies
Psychological market indicators
International links between market trends

Borzne krize in modeli reševanja

Fundamental analysis
Stock market crises and models of
resolving

Temeljni študijski viri / Textbooks:

Strašek, S. in Jagrič, T. Borzni trendi in strategije (načrtovana izdaja v letu 2007).
Gitman L., Joehnk, M. 1996. Fundamentals of Investing. Harper&Collins Publishers.
Teweles, R., Bradley, E. 2003. The Stock Market. John Wiley&Sons, Co.

Cilji:

Predmet omogoča poglobljanje znanj s področja delovanja kapitalskih trgov. Predmet obravnava povezavo med poslovnim ciklusom in borznimi trendi, makroekonomske in mikroekonomske implikacije sprememb fundamentalnih spremenljivk, osnove tehnične in fundamentalne analize, značilnosti potencialnih borznih strategij ter obnašanje akterjev v različnih fazah borznega in poslovnega ciklusa.

Objectives:

The aim of the course is to deepen the knowledge on the stock market functioning. The course researches the links between business cycle and the stock trends, macroeconomic and microeconomic implications of the changes in fundamentals, the basics of technical and fundamental analysis, the characteristics of potential stock market strategies and behavior of players in different phases of stock market and business cycle.

Predvideni študijski rezultati:

- znanje o merodajnih informacijah za poslovno odločanje in tržne strategij;
- zmožnost analiziranja borznih trendov in individualnih delnic;
- razumevanje gospodarskih posledic sprememb v makro in mikro okolju na pozicioniranje delnic.

Prenesljive/ključne spretnosti in drugi atributi:

- sposobnost analize in sinteze;
- sposobnost uporabe znanja v praksi;
- samostojno delo;
- ustna in pisna komunikacija;
- reševanje problemov;
- sposobnost prilagajanja novim razmeram.

Intended learning outcomes:

- knowledge about relevant information for business decisions and market strategies;
- capability to analyze stock market trends and individual stocks;
- comprehension of economic consequences of changes in macro and micro environment on stocks positioning.

Transferable/Key Skills and other attributes:

- capability for analysis and synthesis;
- capacity for applying knowledge in practice;
- autonomous work;
- oral and written communication;
- problem solving;
- capacity to adapt to new situations.

Metode poučevanja in učenja:

Pri predmetu so uporabljene sledeče metode poučevanja in učenja: predavanja (predavatelj bo podal študentom vsebino ključnih teorij in tehnik); vodene vaje v računalniški učilnici (primeri modeliranja in razprava o domačih nalogah); individualne konzultacije s predavateljem; samostojno delo v računalniški učilnici, s posebnim poudarkom na uporabi interneta (izdelava domačih nalog z uporabo Excela, delo z ekonomskimi bazami podatkov, učna gradiva na internetu, spletne predstavitve);

Learning and teaching methods:

The following methods and forms of study are used in the course: lectures (lecturer will provide students with knowledge of the fundamental theories and techniques); guided classes in computer room (sample modeling is done and the main problems of home assignments are discussed); teachers' consultations; self study in computer room, in particular with the Internet (making home assignments using Excel, work with economic data bases, study guides on the Internet, looking through

samostojni študij gradiva.	sets of lecture slides); self study with literature.
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Načini ocenjevanja:		Delež (v %) / Weight (in %):	Assessment:
Pisni izpit			Written exam
Seminarska naloga		80%	Seminar paper
		20%	

Materialni pogoji za izvedbo predmeta:

Računalniška učilnica, ki ima ustrezne programe (Excel), dostop do interneta in baz podatkov.

Material conditions for subject realization:

Computer lab equipped with appropriate software (Excel), Internet access and access to economic databases.

Obveznosti študentov:

(pisni, ustni izpit, naloge, projekti):

Sprotno domače delo, seminarska naloga, pisni izpit.

Student's commitments:

(written, oral examination, coursework, projects):

Home exercises, seminar paper, written exam.